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IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Proceeding	91197225
Party	Defendant Idea Express, Inc.
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Submission	Withdrawal Of Application
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Date	01/11/2011
Attachments	IDEA EXPRESS Withdrawal.pdf (3 pages)(9618 bytes)

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD**

In re Application Serial No. 85/028392 for the mark: IDEA EXPRESS
Published in the *Official Gazette* October 5, 2010

CASEWARE INTERNATIONAL INC.

Opposer,

v.

IDEA EXPRESS, INC.

Applicant.

OPPOSITION No. 91/197225

EXPRESS ABANDONMENT OF APPLICATION, WITHOUT PREJUDICE

Applicant, Idea Express, Inc., by its attorneys, hereby expressly abandons, without prejudice, its Trademark Application for IDEA EXPRESS No. 85/028392 with the United States Patent and Trademark Office., which is also the subject of the above-referenced opposition proceeding. This express abandonment is not as a result of the Opposer's mark in the pending Opposition No. 91197225, because Applicant strongly maintains there is no likelihood of confusion between its IDEA EXPRESS mark subject to its pending application, and the IDEA mark of Opposer. Rather, Applicant has decided it is in its financial and business interest to simply not pursue this application at this time.

Respectfully submitted,

By: /ads/

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Dated: January 11, 2011

CERTIFICATE OF SERVICE

I hereby certify that a copy of the foregoing EXPRESS ABANDONMENT OF APPLICATION, WITHOUT PREJUDICE was served by U.S. mail, first class, postage prepaid, on this 11th day of January, 2011 on the following:

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